



2011

RYAN MURPHY CANCER BENEFIT

SIXTH ANNUAL CASINO NIGHT & SILENT AUCTION
Elks Lodge • November 19th, 2011 • 6:30p-11:00p

According to the American Cancer Society, less than 1% of colon-cancer patients are under the age of 30. Despite those odds, Ryan Murphy of Rogers, Arkansas, was diagnosed with colon cancer on July 3, 2002, just shy of his 25th birthday. Ryan passed away after barely two years of fighting the disease. Since that time, friends and family of Ryan Murphy have come together to raise money in his name to help Benton & Washington County residents get the colon cancer awareness and assistance so needed in northwest Arkansas. Over \$55,000 has been donated to the Cancer Support Home of Benton County, where Ryan received comfort and care during his battle with colon cancer.

The Cancer Support Home provides all services free to the Northwest Arkansas community and its surrounding areas. Such services include:

- Support groups
- Educational classes and seminars
- Cancer screenings (prostate, colon, gynecological and clinical breast exams)
- Assistance for colon cancer awareness, diagnosis and treatment (Benton County residents only)
- No Excuses Breast Outreach program
- Financial assistance for breast imaging services (mammograms, ultrasounds, biopsies and MRIs)
- Breast Care Navigator program
- Boutique with wigs, hats, turbans and scarves
- Breast prostheses and bras for mastectomy patients
- Lymphedema supplies
- Resource library with books, videos and internet access
- Look Good, Feel Better® program
- Financial assistance for pain and comfort medications
- Overnight guestrooms for patients traveling from outlying areas (Fayetteville location only)

Did you know:

- Second only to lung cancer, colorectal cancer is a leading cause of cancer-related deaths in the U.S.
- Each year, there are more deaths from colorectal cancer than from AIDS and breast cancer combined.
- Over 90% of colon cancers develop from benign polyps.
- Benign polyps that are removed during colorectal screenings prevent colon cancer from developing.
- Over 90% of those diagnosed while the cancer is still localized survive more than five years.
- Currently, only 37% of colorectal cancers are detected while still localized.
- Regular screening can prevent over half of all colon cancer deaths in the U.S.
- Only 20 states—Arkansas NOT included—have laws requiring insurers to pay for colorectal screenings.
- One of the most common reasons people do not get recommended colorectal screenings is the expense.
- Only one NWA organization offers reduced-cost colonoscopies; Cancer Support Home is the only organization that will provide one free-of-charge to Benton County residents who qualify based on financial need.

The sixth annual Ryan Murphy Cancer Benefit will be held November 19th, 2011, at the Elks Lodge in Rogers, AR, from 6:30p-11p. People from all over NWA will be out to support this incredible cause, and we would greatly appreciate your consideration in making this event possible. Cash sponsorships are available in any denomination, and will be recognized during event publicity. We are also in need of items for the silent auction. For more information on sponsorships or donating items to the silent auction, please contact Brad Bridgers at 479-636-4551 or bbridgers@rogers-insurance.com.